



股票代號 | 5314

Myson Century, Inc.

MYSON CENTURY, INC.

The First Time Roadshow
Presentation
of 2025

Disclaimer

- Myson's statements of its current expectations are forward-looking statements subject to significant risks and uncertainties and actual results may differ materially from those contained in the forward-looking statements. ◦
- Except as required by law, we undertake no obligation to update forward-looking statement, whether as a result of new information, future events, or otherwise

公司基本資料

Establishment
time



July 29, 1991

Capital
amount



NT\$147 million

Chairman/Gene
ral Manager



Chairman:
Zhang Youming
General Manager:
Zhang Shuowen

Main
products

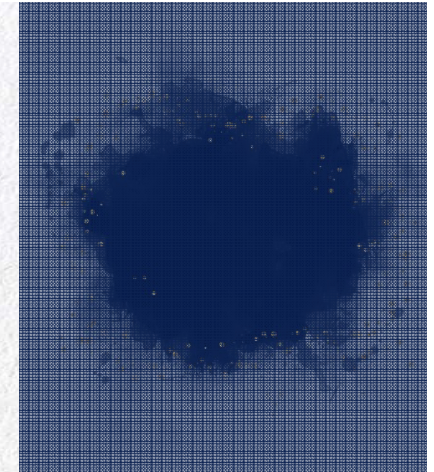


1. Health food income 2.
Income from decoration
projects 3. E-commerce
retail revenue 4.
Catering income 5.
Smart robot sales
revenue



History

- The company was established on July 29, 1991. The main business items of the company and its subsidiary (ZAVIO INC.) are research, development, manufacturing and sales of integrated circuit systems and safety monitoring products, as well as technical consulting services And import and export trade business.
- Sunyad Construction Co.,LTD. acquired 17% of the company's equity and management rights in 2021, and becomes the parent company of the group.
- Newly reinvested catering income in the third quarter of 2023.



The biotechnology department was established in November 2023 of the Republic of China

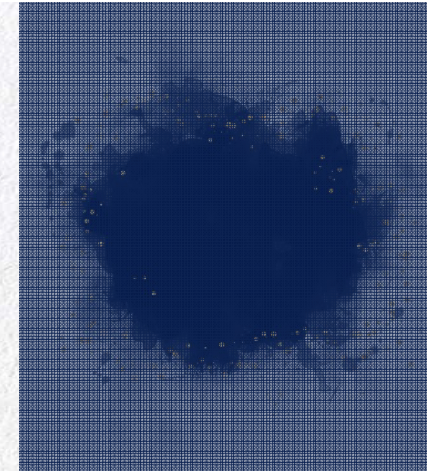
Due to the trend of aging population in Taiwan, in order to take care of the health of all people, the company entered into the biotechnology and health platform and established the biotechnology department in November 2012. Start preparing to produce and sell health food.

In January 2024 of the Republic of China, the Group entered the e-commerce retail business

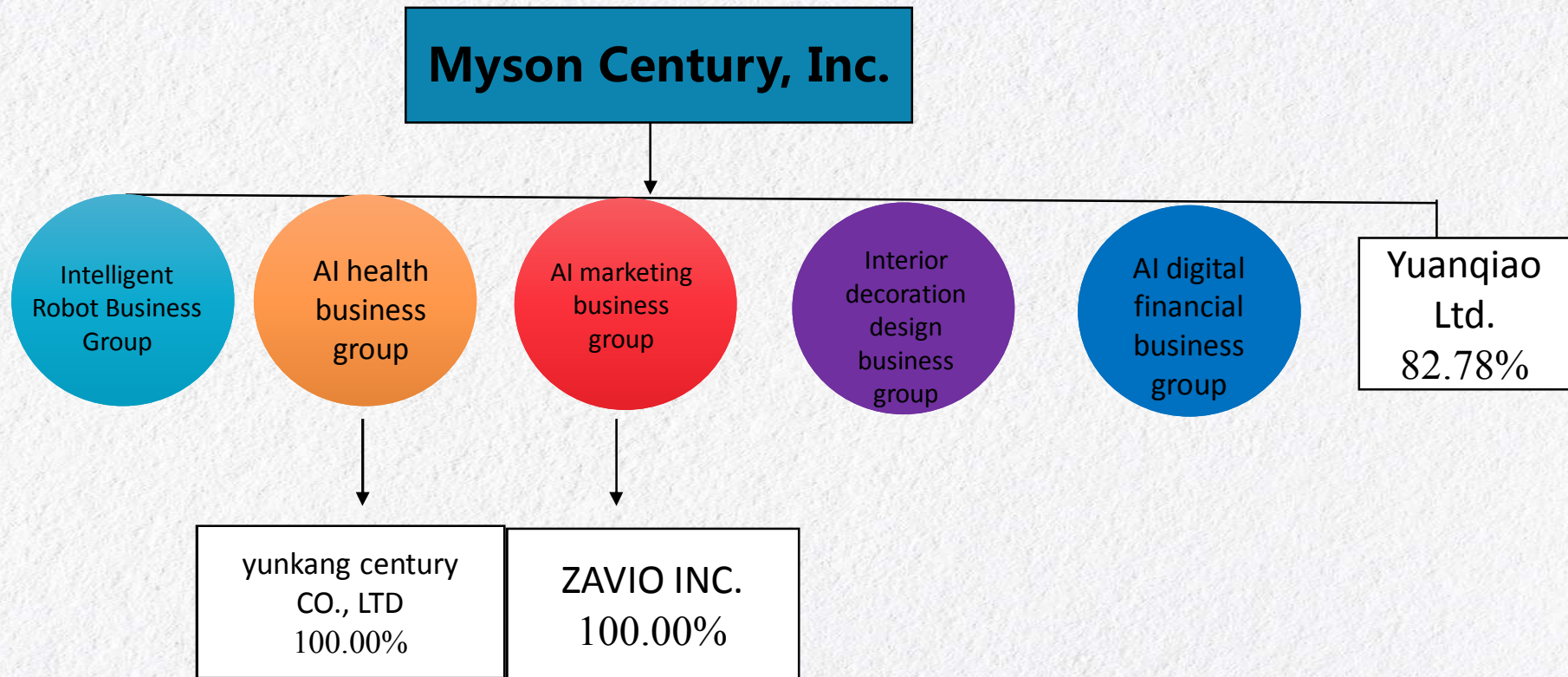
In January 2013, Hanyu, a subsidiary of the company, began to actively sell clothing and biotech products through live streaming on online platforms through technology licensing.

Transformed into an intelligent machine department in June 2013

The company was originally a well-known IC designer. In order to continue the tradition of technology factories, in June 2013, the company was organized and reorganized into an intelligent machine department, transformed into drone development, and launched drone IC module chips, range computer control chip modules and drone manufacturing, AI data applications. The department has strong IC independent development capabilities, especially the development of heavy-duty drones, with the goal of entering the field of military, commercial and rescue heavy-duty drones.

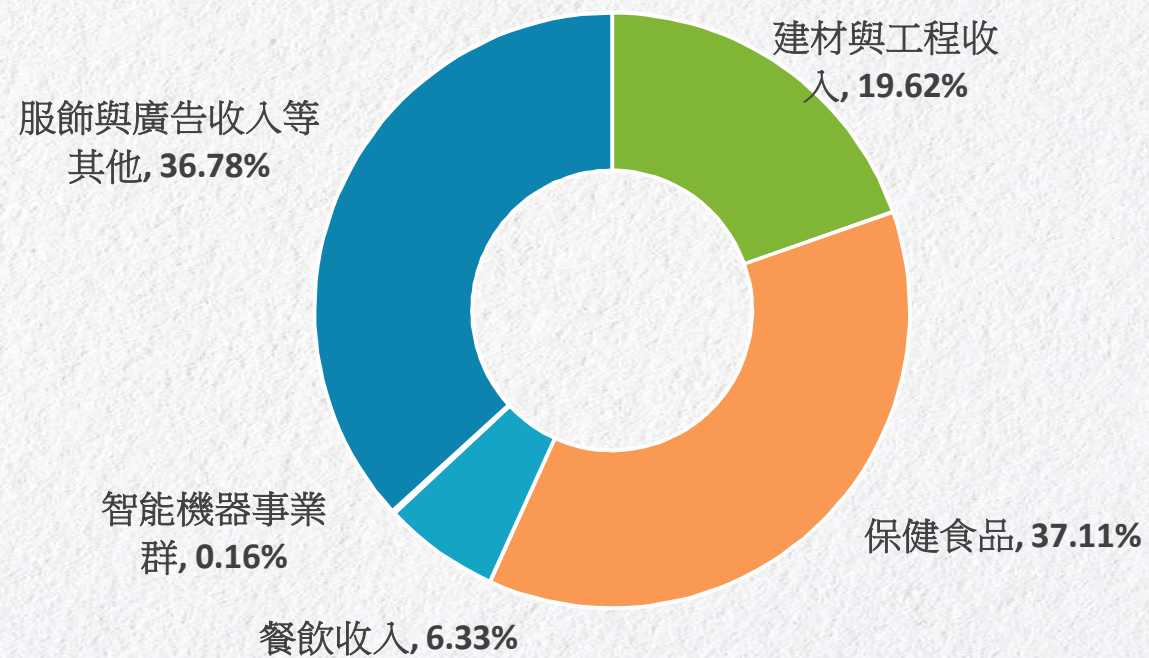


Information Related to Reinvestment Business



主要營運項目

Y2024



Current operating status analysis-annual profit and loss statement comparison

單位：新台幣仟元

項 目	個體財務報表		變動	合併財務報表		變動
	113 年度	112 年度	%	113 年度	112 年	%
營業收入	336,337	66,774	403.69	628,230	85,353	636.04
營業毛利	195,649	11,919	1541.49	382,295	16,441	2225.25
營業淨利(損)	159,022	(5,661)	虧轉盈	267,048	(7,062)	虧轉盈
稅後淨利	268,291	31,050	764.06	268,299	30,890	768.56
每股盈餘	18.25	2.11	764.93	18.25	2.11	764.93

Huge business opportunities in the health food market

The 50s generation pays more attention to health, and the 20/30s generation pays more attention to appearance. In terms of age group, people over 50 years old care about health care, improving resistance, eye protection, three highs, gastrointestinal care, and muscle and joint problems, and often buy health products such as lutein, fish oil, glucosamine, calcium tablets, and probiotics; people in the 30/40 generation It focuses on preventing colds, improving fatigue and weight control, including vitamin C, multivitamins, vitamin B complex and whey protein. As for the 20% of the 30-generation group, they pay more attention to allergies, weight and skin care, and prefer to buy vitamin C and collagen. In addition, in the survey of purchasing platforms, it was found that the 20/30 generation prefers to purchase health products in drug stores and pharmacies; the 40 generation prefers online shopping platforms; and the 50 generation prefers hypermarkets or TV shopping.

According to the 2022 report of "Grand View Research", the global health food market will be approximately US\$151.9 billion in 2021. It is also expected to increase at a compound annual growth rate of 8.9% from 2022 to 2030. It is obvious that the global health food market is gradually expanding.



Source: According to a survey, 80% of Taiwanese people take health care products. The 50s generation attaches great importance to health care, while the 20s and 30s generations focus on this matter. <https://reurl.cc/kr6QA3>

Chaohe Biomedical Brand Advertisement

朝和生醫



朝和
生醫

Brand concept

People-oriented

[Brand Concept]

Chaohe Biomedicine adheres to the concept of "energetic people-oriented, healthy harmony" and adheres to the spirit of craftsmanship. We only do "one thing" in our life and firmly believe that "helping people with health" is something that needs to be implemented consistently. Chaohe Biomedical's products come from the belief of "people-oriented" and the insistence of "quality first". We require the quality of every raw material and deeply cultivate the technology of every production step, just to inject the "craftsman spirit" into every detail and bring high-quality craftsman products to consumers.

[Humanistic value]

Chaohe Biomedicine believes that only when the body and mind are in harmony can people truly feel at ease. With "people-oriented" as the core, we focus on each individual's needs, pay attention to every detail with craftsmanship, and create the best health plan. Craftsman pay attention to character first, and technology secondly. This is our persistence: respect for people, persistence in products, and persistence in quality. We hope that consumers can feel the power of "humanism" in their lives.

[3S value]

Simple, Superb, Sensible Chaohe Biomedical [Chaohe S] provides consumers with cost-effective health products. We believe that high-quality products come from top-notch raw materials and superb technology, as well as careful attention to every production detail. With a craftsman's attitude, we pursue "quality of raw materials first, production technology first" to ensure that every product is made with conscience. Chaohe Biomedical focuses on health, quality, and people who need to be taken care of. We believe that only by embracing the spirit and attitude of a craftsman can we do "one thing" about health better and integrate health naturally into every day of our lives. Health should not be a luxury, but a necessity for daily life. Chaohe Biomedicine makes all this closer to you and me.

A variety of health foods to meet different consumer needs

 <p>青春美麗 高濃度外泌體</p> <p>EOB686®雪之肌兒 外泌體 蠶絲蛋白 魚膠原蛋白 促進細胞代謝及更新</p>	 <p>NMN升級版 美麗再進化</p> <p>美之若返 (奶素) NAD+ 穀胱甘肽 神經醯胺 Q10 親白保水專利配方</p>	 <p>世界領先專利配方</p> <p>瞳之光 葉黃素 魚油 軟膠囊 金盞草 松樹皮 蝦紅素 黑醋栗 山桑子 水潤舒適</p>	 <p>業界創新雙效膠原</p> <p>雙膠之顏 多重膠原蛋白粉 熱封型乳酸菌 幫助維持健康肌膚</p>	 <p>NMN升級版 美麗再進化</p> <p>美之若返 旅行包 (奶素) NAD+ 穀胱甘肽 神經醯胺 Q10 親白保水專利配方</p>	 <p>世界領先專利配方</p> <p>瞳之光 旅行包 葉黃素 魚油 軟膠囊 金盞草 松樹皮 蝦紅素 黑醋栗 山桑子 水</p>	 <p>營養補給 活力UP</p> <p>魔之然 (全素) 雞尾酒複方膠囊 綠咖啡 瓜拿那 幫助維持體內代謝平衡</p>	 <p>5合1西瓜胺之王·健康MVP</p> <p>恆之穩律 (全素) 專利苦瓜肽複方膠囊 維持醣類正常代謝</p>
 <p>悍瑪之王·戰鬥力UP</p> <p>悍瑪之魂 黑馬卡 甘胺酸鋅 有助於增強體力</p>	 <p>悍瑪之王·戰鬥力UP</p> <p>悍瑪之魂 旅行包 黑馬卡 甘胺酸鋅 有助於增強體力</p>	 <p>養顏美容 青春美麗</p> <p>煥妍之秘 (全素) 玫瑰果絲藻 專利昭和草 西印度櫻桃 好氣色的好夥伴</p>	 <p>幫助入睡·養顏美容</p> <p>夢之淵 旅行包 (奶素) GABA 芝麻素 鎂+鈣 支持放鬆心情 有助於舒緩壓力</p>	 <p>領先市售·健康關鍵</p> <p>心之光 (全素) 白藜蘆醇 納豆 有助增強體力 幫助調整體質</p>	 <p>排便順暢 增進新陳代謝</p> <p>悠立嬌 (奶素) 益生菌 藤黃果萃取物 乳果寡糖 增進新陳代謝</p>	 <p>幫助入睡·養顏美容</p> <p>夢之淵 (奶素) GABA 芝麻素 鎂+鈣 支持放鬆心情 有助於舒緩壓力</p>	 <p>豐富膳食纖維·多元營養素</p> <p>美日曜纖 (奶素) 紅藜果膠麥穀物粉 代餐飲控 增加飽足感</p>

Lock customer group: Life and health-related products needed by those aged 30 to 65 years old

The first edible exosome health food



Century Minsheng uses the exclusive patented technology EOB686 exosomes to launch the industry's first "eating exosomes" product - Xue Zhi Ji Mi, which is specially designed for post-medical and art care. It brings all-round rejuvenation effects of repair, tightening, lifting and reducing wrinkles, making it a new choice for beauty lovers.

The core technology of "Snow Skin" - the patented EOB686 exosomes, has been proven through multiple tests to effectively promote cell regeneration and help deep skin repair. Combining hyaluronic acid, silk protein and fish collagen, it provides all-round powerful moisturizing, firming and lifting, significantly improves fine lines and wrinkles, and restores skin's elasticity and youthful radiance from the inside out.

Especially suitable for use after medical and art treatments, it can help soothe sensitive skin, quickly repair damaged cells, achieve a firming and lifting effect, and make the skin more delicate and translucent.

"Snow Skin" is not only a beauty product, but also a secret weapon for flawless rejuvenation! Beauty care reaches new milestone!

The first edible exosome health food



In addition to "Snow Skin", it also launched a new product "Victomycin Jelly". With the powerful effect of celebrity endorsement and precise marketing strategy, it successfully set off a rush to buy in the market. Among them, the sincere image of the golden song king Weng Liyou is deeply loved by consumers. The advertising videos for product endorsements have received more than one million views, thus increasing the brand's exposure and trust.

"Vitamin Crystal Jelly" is specially designed to meet the needs of the elderly with a low-calorie, nutrient-rich formula, making it the best companion for a healthy life. The product is specially designed for the elderly. After being launched on the market, it quickly won widespread support from the elderly and received high praise in the related health product market.

It is expected that in the future, a variety of health foods, skin care products and cosmetics including exosomes will be launched one after another to meet diversified consumer needs. Combined with the successful model of celebrity endorsement and precise marketing strategy, I believe it will achieve amazing results again.

Expand the sales scope of social commerce platforms



Online platform sales

channels Official

website, Facebook, LINE, IG, Shopee, MOMO, Dongsen Shopping, YouTube, TikTok, Women's Zhijiang, Douyin... and other social media and e-commerce



Direct sales platform-Invest in yunkang century

In order to expand the sales channel of Chaohe Biomedical's health food, the company invested in Yunkang Century to directly expand Chaohe Biomedical's health food sales in addition to online e-commerce through its direct sales communication channel. In the future, Yunkang Century will continue to expand direct sales points across the country. If this happens, the revenue of Chaohe Biomedical Health Food is expected to increase step by step.



TV Marketing Platform-0800 Toll Free Telephone Sales

Establish sales hotlines such as 0800-367-888 and 0800-619-888 and purchase celebrity endorsement product advertisements on TV to market health food in an all-round way.

Each investment in a channel will help health food sales performance and scale stack up.



AI online intelligent nutritionist



『朝和生醫』線上營養師

"AI Intelligent Nutritionist", combined with the ChatGPT AI chatbot, provides consumers with personalized nutritional advice and health management solutions, thereby creating a new marketing model.

Century Minsheng takes "Smart Health" and "AI Health" as its two major business policies, uses data analysis and artificial intelligence technology to accurately understand the needs of the consumer market, achieves highly personalized and efficient health management services, and creates a new model for the health industry.

Intelligent Robot Business Group

- The company's first batch of independently developed MIT drones has officially entered mass production, opening a new chapter for Taiwan's drone industry to enter overseas markets. The first batch of orders will be shipped to the United States. Currently, it is focused on remote offshore inspection drones for disaster relief and cable construction wire pulling drones. Its application scenarios include offshore equipment that can be executed, Viaducts, factory roof inspections and security tasks, as well as cable construction pulling drones, oil-electric hybrid machines, and dual-CPU flight control computers and other products, all have the characteristics of high performance and stability, meet the diverse needs of rescue, inspection and industrial applications, and can cope with the needs of various complex environments.
- Century Minsheng's drone products and drone flight control modules are not only competitive in terms of performance, security and price, but can also respond to customers' individual needs. We look forward to winning more international cooperation opportunities with our technical strength and innovation capabilities, and creating more economic benefits for Taiwan.

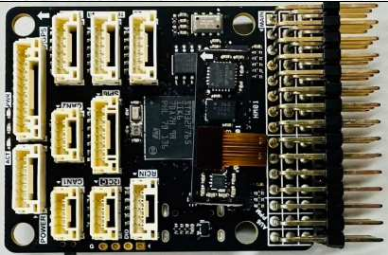

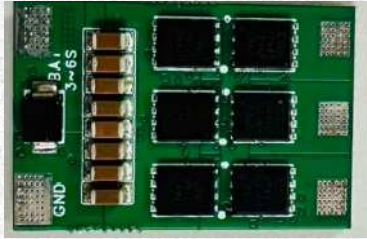

Develop multi-rotor aircraft models and key components

As of the fourth quarter of 2024, 4 types of multi-rotor aircraft have been developed and equipped with network control technology. Samples of complete machines and components have been sent to the United States for testing and verification.

Model				
	Venus	August IV	August V	Mars-III
load	490g	2100 g	2100 g	8000g
maximum takeoff weight	2200g	5000g	5000g	20Kg
Empty flight time	35minutes	45minutes	45minutes	30minutes

Develop multi-rotor aircraft models and key components

In addition, all flight control computers, GPS modules, distribution boards, electronic transmissions, batteries and other modules are all self-made. All chips are made of non-mainland parts.

Model	flight control computer	GPS module	Integrated switchboard and electronic transmission	battery module
picture				
feature	STM32F765 chip, built-in electronic compass, airspeed meter, electronic gyroscope, barometer, and acceleration sensor	Supports BDS, GPS, GLONASS, QZSS systems. The error is less than 2.5 meters	Supports a maximum current of 100A and a maximum current of 40A per channel	Can be customized with various voltages and capacities

Test results

Maritime flight and inspection

Inspection of the offshore observation tower off the coast of Fangyuan Township, Changhua
Location(24.048830N,120.277139E) About 8 kilometers offshore, about 10 kilometers away from the flight point



Actual shooting of images

Complete the round trip flight and inspection in a total of 20 minutes



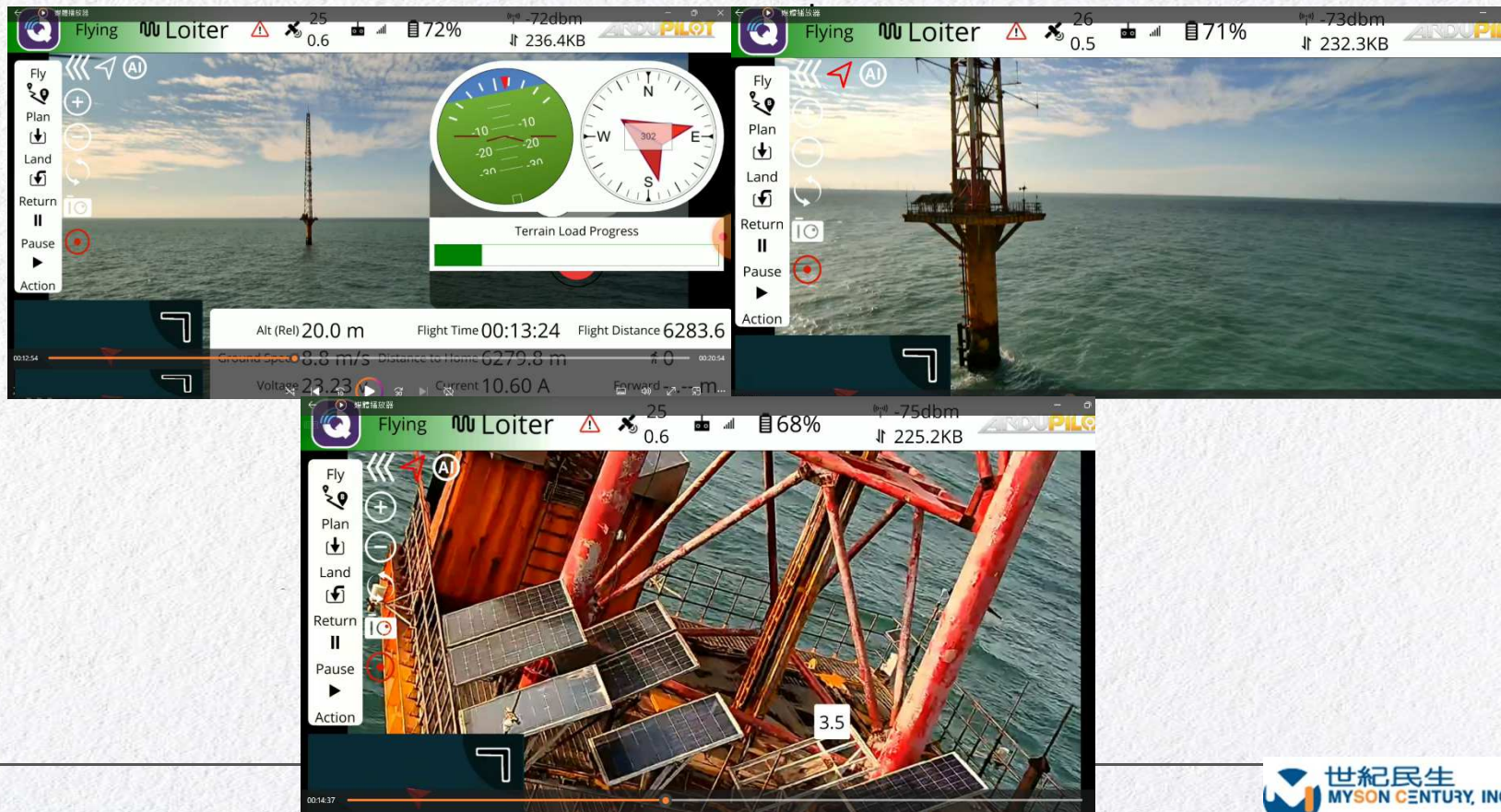
Test results

Capture crystal clear images with 4K image quality and variable focus gimbal



Handheld controller instantly returns images

The 4K returned images are equally clear and all flight data



Future plans

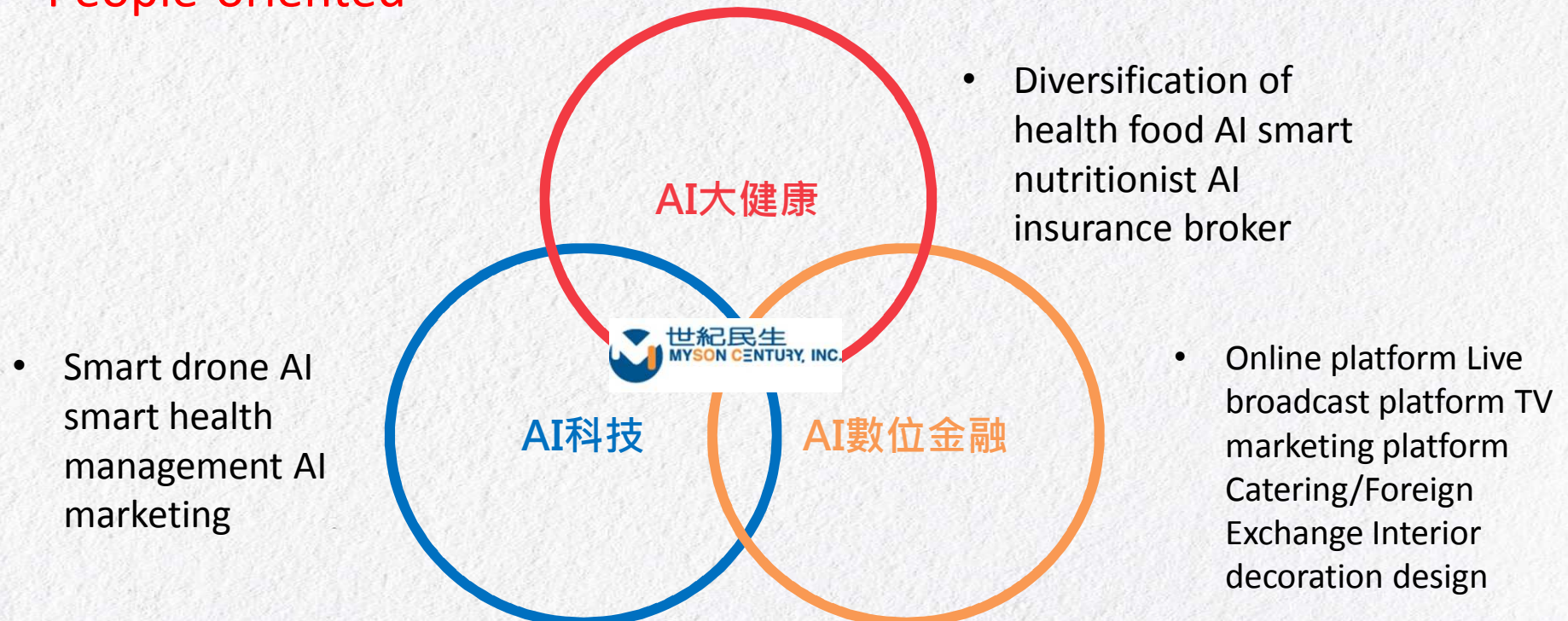
Hybrid, vertical takeoff and landing fixed wing (Hybrid VTOL)

The test machine has been completed Mass production is expected in Q3 of 2025 Flight distance of more than 200 kilometers Total weight below 25kg and additional load capacity above 10kg



Century Minsheng will adopt a "diversified and diversified" operating strategy to expand its operating scale

People-oriented



Use the reinvestment strategy to integrate the upstream and downstream of each business group as the main growth momentum

Smart Ring 指尖上的健康之旅

...
智能戒指 智慧生活



AI health

Members who meet the company's sales or cumulative consumption standards will be given cloud rings. Members can get recommended healthy foods through the APP and seek more favorable premiums from insurance companies.



Interior Decoration- New Generation Smart Community

At present, Century Minsheng has introduced intelligent services in the "City Core", the first Nanke construction project of Shangyao Group. All customers' packages are delivered to their homes by Uber intelligent robots to assist manpower to improve better service quality in the community.



Thank You